

Press Release
FOR IMMEDIATE RELEASE
August 30, 2005
Itasca, IL

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ITW Buildex Launches General Construction Systems Unit

A new sales organization structure will provide additional resources and focus for key markets.

ITW Buildex, Itasca, IL, announced the establishment of the General Construction Systems Unit, effective September 1, 2005. Under the leadership of Dennis Wiles, National Sales and Marketing Manager, the restructure of the former Distribution Sales Team and Metal Building Sales Team will provide additional resources to meet the needs of the Distribution and OEM channels into the metal construction marketplace.

The GCS Unit will consist of a Construction Sales Team complemented by a National Accounts/Fire Protection Team. The Construction Sales Team will have responsibilities for the entire Buildex product line with the exception of the Roofing product lines. The National Accounts Team will manage multi-branch national distributors and the fire protection channel. John Bernardi will continue to lead the Roofing Sales and Marketing Team.

The new organizational structure of the General Construction Systems Unit will allow the two teams to focus on targeted trades with new product innovation engineered to meet their specific application needs. The strategic concentration of new product development for key markets within the construction industry positions ITW Buildex for future growth opportunities and expanded market share in the metal construction marketplace.